

## Muse Gallery Advantages

- Yearly opportunities for group show
- Belonging to one of the most respected gallery collectives in Philadelphia (40 year anniversary this year)
- Great location – 1<sup>st</sup> floor and in the heart of Old City
- Monthly critique groups
- Connections to collectors and curators
- Sharing of information (techniques, materials, etc.)
- Strong art friendships
- Sharing of potential artist opportunities
- Solo show every 2 years where you have the entire gallery
- Opportunity to announce your own art news through Muse's newsletter that has a tremendous mailing list to collectors and art appreciators
- Low commission on all sales through the gallery (15%-20% to help cover gallery costs). Traditional gallery 50% and juried shows 40%
- A built-in support system for any artist who is showing (members attend openings and First Fridays)
- Muse website to announce exhibitions, show work, link to artist's own website
- Media listings for all shows
- Social media postings– Instagram, FB etc
- Growth as an artist as having a solo show pushes you to continue to improve
- Individual artist card in the gallery during all shows – in process